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Travelocity Business

Travelocity Business Taps Meetings & Incentives for Meetings Management Services

Southlake, Texas and Caledonia, Wisconsin – January 20, 2010 – Travelocity Business(R), one of the fastest growing agencies in the business travel industry, today announced an agreement with Meetings & Incentives, a full-service meetings management company. The relationship complements the agency’s existing meeting and event management services, giving Travelocity Business’ growing portfolio of corporate clients a more comprehensive option to manage this expense.

Travelocity Business ranks among the top 15 travel agencies in North America, offering corporations a compelling combination of best-in-class automation and traditional travel management services. Meetings & Incentives (M&I), a full-service meetings management company, is ranked in the Top 25 by *Corporate Meetings & Incentives* and is responsible for more than \$40 million in spend and more than 500 events annually.

M&I’s collection of primary services, now available to all Travelocity Business clients, includes:

- strategic meetings management;
- domestic and international sourcing, with services in Latin America and Europe;
- planning and registration;
- on-site services and production; and
- event marketing.

M&I also provides detailed reporting designed to ensure that customers’ cost-avoidance, audit compliance, savings and event goals are exceeded.

“Corporations are increasingly aggressive about looking into their meeting management spend, with managers under the gun to deliver measured value and savings from this historically unmanaged spend category,” said Tina Madden, chief financial officer for M&I. “Travelocity Business and its clients, with their proven appetite for automated solutions, represent an ideal fit for our cost-effective solutions. We look forward to collaborating with Travelocity Business’ clients and account managers to streamline and optimize meetings programs.”

“M&I shares our passion for delivering top-notch customer service via creative technologies and established expertise,” said Blake Goodwin, vice president of product development and marketing for Travelocity Business. “Together we will deliver a comprehensive, turn-key solution to help customers effectively manage spend across the transient and group categories.”

About Travelocity Business

Southlake, Texas-based Travelocity Business is a full-service corporate travel management company. Travelocity Business is one of the business travel industry's fastest-growing TMCs, ranking among the top 15 agencies in North America. Travelocity Business combines the expertise, service and travel choices of Travelocity(R) with corporate experience gained from serving more than half of the Fortune 200 companies. For more information, companies can visit <http://www.travelocitybusiness.com>.

About Meetings & Incentives

[Meetings and Incentives](#) is dedicated to the business of meetings and events. As a full service Meeting Management Company, we are focused entirely on the needs of our clients. Our primary service options include: SMMP, Sourcing, Registration / Event Marketing, Group Air, Planning, On-Site Services, Incentives and eMeetings. Every department, from venue sourcing through on-site operations, is comprised of dedicated, seasoned professionals with in-depth experience servicing all industries and types of meetings and events. Experts specializing in industry segments, such as our pharmaceutical and manufacturing teams, are able to address more unique industry-related requirements.

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