



Award-winning events with world-class service

M&IW is a *global event management* and *strategy firm*. Our industry experts partner with you to save you time and money while delivering exceptional experiences customized to meet your unique needs.

Our holistic approach allows us to become an extension of your team, delivering superior service that is unmatched in the industry. Whether you're looking for full event management or only need partial support, discover the difference we can make together.

WHO WE ARE

-  Certified Women's Business Enterprise
-  Global, remote workforce
-  55+ years in business
-  Third-generation family owned
-  Headquartered in Wisconsin, USA

WHAT WE DO

Meetings & Events – Innovative, end-to-end management for in-person, virtual, and hybrid programs of all sizes

- Conferences & Tradeshows
- Corporate Meetings & Events
- Executive & Board Meetings
- Medical Meetings & Events
- Sales Meetings

Incentives & Engagement – Unforgettable, transformative experiences designed to connect, motivate, and engage

- Group Incentive Travel
- Individual Incentive Travel
- High-impact Recognition and Rewards Platforms
- Experiential Gifting

Intent Strategy Group – Strategic, enterprise-level consulting that transforms ideas and objectives into achievements and results

- SMM Consulting
- Business Intelligence & Data Analytics
- M&E Technology Solutions

Flow Creative Agency – Full-service, in-house marketing and creative services customized to create and communicate your brand vision

- Marketing & Copywriting
- Digital & Print Graphic Design
- Multimedia Production



THE M&IW DIFFERENCE

Core Service Values

- Quality – Accurate, seamless experiences
- Flexibility – Customized solutions
- Agility – Moving swiftly and adapting on the fly

Innovation – Creative, cutting-edge technologies and services

Sustainability – We incorporate sustainable practices into every facet of our events and incentive programs. Our sustainable differentiators include:

- Travel emissions calculator
- Food donation program
- Carbon offset partnerships

Diversity, Equity, Inclusion, & Belonging – Our DEIB team leads M&IW in fostering a culture of encouragement, support, empowerment, and inclusion of all.

Global Giveback – We support a culture of giving while engaging our employees around the world. Over the years, we have partnered with causes such as:



Event Design & Neuroscience – We train our team on how the brain forms connections and retains information to design more meaningful and engaging event experiences that leave a lasting impact.